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What is Dig Pink?

Dig Pink is a National Breast Cancer awareness rally that is taking place throughout the month of October 2010. High Schools and Colleges are hosting Dig Pink matches all across the country to help educate and raise funds to help fight breast cancer. Wear something PINK and show your support!!!

The Side-Out Foundation Mission

The Side-Out Foundation (Side-Out) was established in 2004 by a group of individuals drawn together by their love of volleyball, but who also share a similar passion to be a part of the war against breast cancer. Side-Out's mission is to raise money for the war against breast cancer through the recreational activity of volleyball.

The Side-Out Foundation is a Virginia based 501(c)3 Non-Profit organization with a serving Board of Directors and advisors from the healthcare sector to provide oversight and guidance regarding the strategic direction and recommended allocation of donations and grants.

I would like to personally invite you to our "Dig Pink" Volleyball Match as we battle Dawson Community College and the fight against breast cancer on October 26, 2010.

We are very excited to host our second Annual "Dig Pink" event and hope that you will come to cheer us on! Our volleyball team plans to wear pink jerseys to promote Breast Cancer Awareness. Our team will be fundraising for this event and have been asked to find a Cancer Survivor to play in honor of during this match.

If you are a cancer survivor or would like to honor a loved one please fill out the attached questionnaire and return to our Volleyball Office. Although this event focuses on Breast Cancer Awareness, we would like to open this event to everyone who has been affected by any type of cancer. I know that many of us have dear friends fighting for their lives and we would like to recognize as many individuals as possible.

I am still in the planning stages of this event and would love any input or help in making this a successful event. Please call/email me if you would be interested in joining the team.

We would love to pack the dome and raise Breast Cancer Awareness. Thanks so much for your support and I hope that you will join the festivities in the dome for "Dig Pink' Night! Don't forget to wear your pink shirts!

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